



Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY



Office of the Schools Division Superintendent

21 Oct 2025

DIVISION MEMORANDUM

No. 942 s.2025

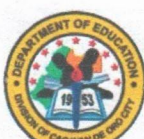
OBSERVANCE OF THE 33RD NATIONAL CHILDREN'S MONTH CELEBRATION

TO: All Public and Private Elementary and Secondary Schools
This Division

1. Pursuant to Republic Act No. 10661, which declares November of every year as National Children's Month (NCM), the DepEd CDO through the Learner Rights and Protection Office, joins the nation in the observance of the **33rd National Children's Month Celebration** for the **whole month of November 2025**. This year's NCM will highlight:

Focus:	Online Sexual Abuse or Exploitation of Children and Child Sexual Abuse or Exploitation Materials (OSAEC-CSAEM)
Theme:	"OSAEC-CSAEM Wakasan: Kaligtasan at Kapapatan ng Bata, Ipaglaban!"

2. The celebration aims to **intensify** advocacy on the prevention of Online Sexual Abuse and Exploitation of Children (OSAEC) and Child Sexual Abuse and Exploitation of Materials (CSAEM), and strengthen partnerships among schools, families, and stakeholders to ensure child safety and protection.
3. In line with this, schools are encouraged to conduct month-long activities that highlight child rights, protection, and participation. **Recommended activities include, but are not limited to, the following:**
 - Recitation of the Panatang Makabata during all Monday flag-raising ceremonies for the entire month of November;
 - Wearing blue-colored clothing every Friday of November as a show of solidarity in promoting child rights and protection;
 - Social media campaign against OSAEC-CSAEM and other forms of child abuse, featuring learner-created advocacy materials;
 - Conduct of a Cybersafety Caravan to promote responsible online behavior and digital safety among learners;
 - TechTalk Seminar for PTA members and parents focusing on online safety, digital parenting, and child protection in the digital space; and
 - Other creative and meaningful school-initiated activities aligned with the NCM theme.



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4. As part of the division-wide observance, there will be a **Culmination Program** on **November 25, 2025**, to be held at **Dansolihon National High School**. The list of participating schools and representatives shall be issued in a separate memorandum.
5. Reference materials, campaign collaterals, and communication assets related to the celebration may be accessed through the following link:
<https://tinyurl.com/depedcdoNCM2025>.



6. In adherence to Equal Opportunity Policy (EOP), inclusive and fair treatment is accorded to all participants regardless of age, gender and sexual orientation, disability, religion, and ethnicity.
7. Wide dissemination of this Memorandum is desired.

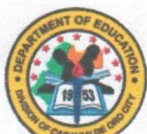
ROY ANGELO E. GAZO
Schools Division Superintendent

Encl.: As stated
Reference: Council for the Welfare of Children
To be indicated in the Perpetual Index
under the following subjects:

CHILD PROTECTION

LEARNER RIGHTS

DM-087-SGOD-SMN-AMSF/ 33rd NCM
October 21, 2025



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PANATANG MAKABATA

(Binisaya Version)

Ako, si (isulti ang pangalan), ingon nga usa ka Pilipino, nag-ila sa pagkamahinungdanon sa mga bata sa katilingban.

Tungod niini, ako nagasaad nga ipadayon, panalipdan, tahuron, ug atimanon ang mga katungod sa matag bata sa tanang panahon, bisan unsa pa man ang iyang kolor, sekso, kaliwatan, relihiyon, kultura, estado sa kinabuhi, aduna may apan o wala. Aron masiguro ang kalipay sa mga bata, nagatuo ako angay nilang makab-ot ang mga mosunod:

- Matawo ug mahatagan sa igong panginahanglanon aron mabuhi nga maayo;
- Molambo ang kaalam, kahanas ug talento;
- Mapanalipdan batok sa bisan unsang matang sa pang-abuso, peligro, ug kapintas;
- Maka-apil sa mga kalihokan nga adunay kalabotan sa mga bata; ug
- Mapanalipdan ug matabangan sa gobyerno sa bisan unsang oras.

Uban sa tabang sa Diyos, kini akong ikinabuhi ug buhaton nako kining tanan tungod kay ang mga bata mao man ang paglaum ug makapauswag sa atong nasud.



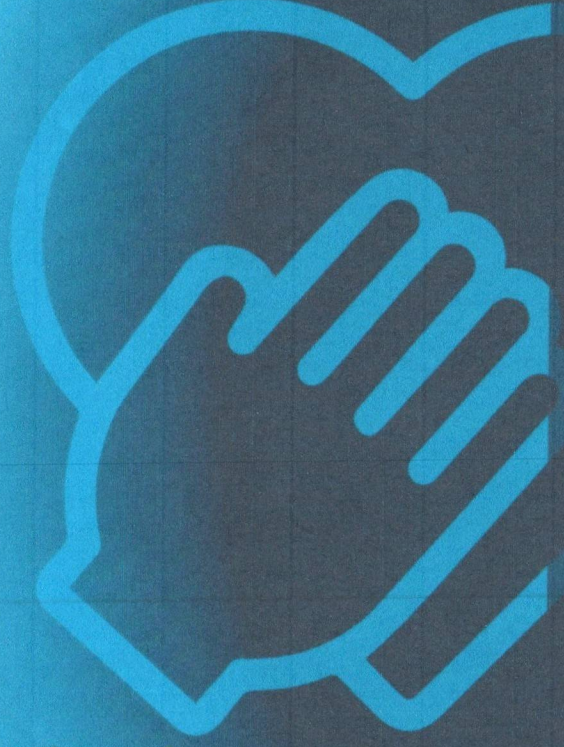
To know more about CWC visit:

📍 No. 10 Apo St., Brgy. Sta. Teresita, Quezon City, 1114, Philippines
☎ (02) 8374-3552; 8461-6620; 8366-1910; 8461-6553 🌐 www.cwc.gov.ph
✉ cwc@cwc.gov.ph 📱 [/CWCgovph](https://www.facebook.com/CWCgovph) @CWC_govph CWChildrenOffGal

Isinalin ng DSWD Field Office X at ng Regional Committee for the Welfare of Children X

PANATANG MAKABATA

(TAGALOG VERSION)



Ako, si (banggitin ang pangalan), bilang mamamayang Filipino, ay kinikilala ang kahalagahan ng mga bata sa lipunan. Dahil dito, ako ay nangangakong isulong, protektahan, igalang, at pangalagaan ang karapatan ng bawat bata sa lahat ng panahon, anuman man ang kaniyang kulay, kasarian, lahi, relihiyon, kultura, estado sa buhay, may kapansanan man o wala.

Upang matiyak ang kasiyahan ng mga bata, naniniwala akong nararapat na matamasa nila ang mga ito:

- Maisilang at mabigyan ng sapat na pangangailangan upang mabuhay ng maayos;
- Lumago ang kaalaman, kakayahan at talento;
- Maproteksyunan sa anumang uri ng pang-aabuso, panganib, at karahasan;
- Makalahok sa mga gawain patungkol sa mga bata; at
- Maipagtatanggol at matutulungan ng pamahalaan anumang oras.

Sa tulong ng Poong Maykapal, ang lahat ng ito ay aking isasapuso at isasagawa dahil ang mga bata ang pag-asa at siyang magpapaunlad sa ating bayan.



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PANATANG MAKABATA

(Bisaya Version)

Ako si (isulti ang ngalan), isip usa ka Filipino. gina-ila ang importansya sa mga kabatan-unan sa katilingban.

Tungod niini, ako nagapanumpa nga ipalabi, protektahan, respetohon, og ampingan ang mga katungod sa matag bata sa tanang panahon.

Bisag unsa pa man ang iyang kulay. pagkatao, lahi, relihiyon, kultura, kahimtang sa kinabuhi, baldado man o dili,

Aron masiguro ang kalipay sa mga bata, nagatuo ko nga angay lamang maangkon nila kini:

Matawo ug mahatagan ug sakto nga mga panginahanglanon aron mabuhi ug tarong:

Magdako nga naay nahibaw-an, gahom ug talento:

Maprotektahan sa bisan unsang klase sa pag abusar, peligro, og kapintasan:

Mahatagan ug sakto nga mga panihanglanun aron mabuhi ug hapsay:

Madepensahan ug matabangan sa lokal nga pang gamhanan sa tanang takna.

Sa hinabang sa labing makagagahum, akoo kining isulod sa akong kasingkasing og buhaton ning tanan.

Tungod ang mga bata ang pag-laum sa kataw-han.

Isinalin ng DSWD Field Office X at ng Regional Committee for the Welfare of Children X



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RECOMMENDED ACTIVITIES

FOR SCHOOL AND EDUCATION SECTOR

ACTIVITY	DESCRIPTION	LEAD STAKEHOLDERS
"Nationwide CyberSafety Caravan"	This aims to teach children and school personnel regarding safety in digital spaces, recognizing red flags when accessing online applications or websites, the reporting mechanisms for probable incidents of OSAEC, and identifying online behaviors of possible perpetrators. Schools, private organizations, and local government units may reach out to national government agencies, including law enforcement agencies in organizing a CyberSafety Caravan.	• DepEd • LGUs • Law Enforcement Agencies • NGOs
"Training of Trainers on OSAEC-CSAEM Prevention"	This aims to train adults to facilitate future activities relevant to OSAEC-CSAEM prevention and empower adult participants as champions in the school and within the community.	• DepEd • LGUs • Law Enforcement Agencies • NGOs
"TechTalk Seminar for Parents-Teachers Associations"	The Seminar aims to help parents, guardians, and teachers how to build trust and create open communication with children in terms of their digital and social media use, and how to set healthy screen time and use of digital media.	• DepEd • LGUs • Law Enforcement Agencies • NGOs

RECOMMENDED ACTIVITIES

FOR GENERAL PUBLIC AND DIGITAL COMMUNITY

ACTIVITY	DESCRIPTION	LEAD STAKEHOLDERS
"#LigtasNaBata: A Month-Long Social Media Campaign Against OSAEC-CSAEM"	A month-long digital advocacy campaign dedicated to raising awareness about Online Sexual Abuse and Exploitation of Children and Child Sexual Abuse and Exploitation Materials (OSAEC-CSAEM). The campaign will use social media platforms to spread accurate information, promote child safety online, and encourage reporting of abuse. Through child-friendly visuals, survivor-informed messages, and the involvement of youth advocates and digital influencers, the campaign aims to make the conversation accessible and engaging.	• Child Advocates • Youth Groups • NGOs • LGUs

COMPLEMENTARY AND SUPPORTING ACTIVITIES

ACTIVITY	PURPOSE / DESCRIPTION	INSTRUCTIONS	SCHEDULE
Registration of 2025 NCM activities	To include 2025 NCM activities in the official master calendar.	Register via: tinyurl.com/25ncmroa1	03 October 2024 (FRIDAY)
Recitation of Panatang Makabata	To recite the Panatang Makabata in all Monday Flag-Raising Ceremonies and opening programs of every NCM activity.	1. "Reference Materials and Resources" section on the next pages to access copies of the Panatang Makabata. 2. All national and regional government agencies, local government units (i.e. province, city, municipality, barangay), schools, non-government units, and other institutions and sectors are encouraged to video-record the recitation of Panatang Makabata and share it to the Council for the Welfare of Children (CWC) by: • Tagging the CWC Page; or • Emailing it to paio@cwcc.gov.ph	All Monday Flag-Raising Ceremonies and Opening Programs of every NCM activity.
#BlueKadaBiyernes Advocacy Shirt Campaign	The bluekada is our BARKADAHAN, to inspire good influence to our children and better advocate for their rights, collectively. This aims to revamp the idea of barkadahan to something positive through undertaking collective action towards child rights promotion. Hence, the root word bluekada .	Everyone is enjoined to wear blue-colored clothing every Friday of November to show support for the month-long celebration. Organizations wearing this are requested to: 1. Capture a group photo wearing blue-colored clothing 2. Upload the photo to your organization's official Facebook Page 3. Tag or mention the Council for the Welfare of Children Facebook Page 4. Use the hashtag #BlueKadaBiyernes in your caption.	All FRIDAYS of November